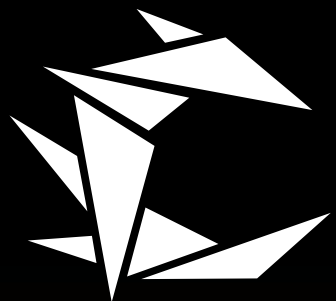




CAGGTUS
L E I P Z I G



LEIPZIGER
MESSE

YOUR GAMING

FESTIVAL

RECAP 2026

www.caggtus.de/en



#CAGGTUS2026

22.400 VISITORS
(AND 2.300+ LAN PARTICIPANTS)

GENDER



76%
male

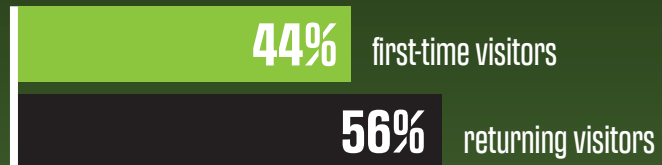


22%
female

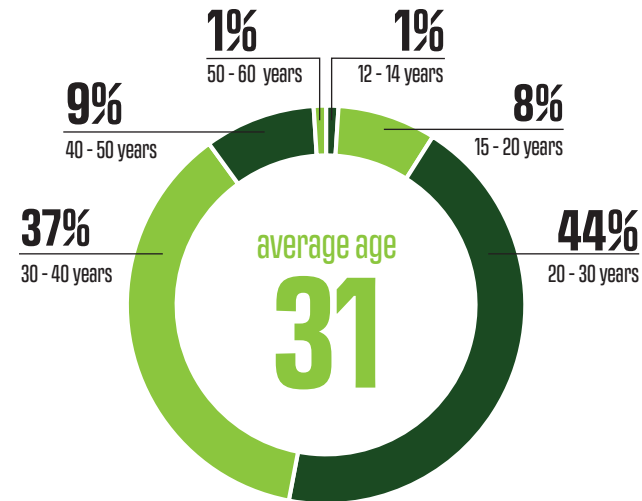


2%
other

TYPES OF VISITORS



AGE



DISTANCE TRAVELLED



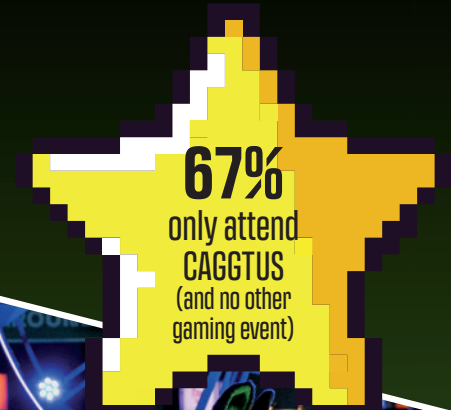
WHAT OUR VISITORS SAID



92% recommend the Gaming Festival



91% want to visit the gaming festival again



EXHIBITOR STATEMENTS

As first-time exhibitors, we were literally swamped

“What makes CAGGTUS particularly interesting for us as exhibitors is the combination of a very engaged community, high relevance to our target audience, and an atmosphere that fosters genuine conversations.”

Matthias Heilig, Product Marketing Manager Gaming, Beyerdynamic

Live events like CAGGTUS are essential

“You can see a very positive trend at CAGGTUS. Visitors are relaxed and interested; they take their time and engage with the products.”

Ida Marie Weber, Product Manager CE Display, Samsung Electronics GmbH

Best CAGGTUS yet

“The difference between last year and this year is very clear. We’ve experienced the best CAGGTUS yet - not only in terms of the number of visitors, but also in terms of how the event was organized.”

Alexander Jakoby, Founder und CEO, Nyfter

PERFORMING AT **#CAGGTUS2026** AMONG OTHERS:



WHAT OUR EXHIBITORS SAID



89%

recommend the Gaming Festival



88%

see at least good prospects for follow-up business as a result of the event



87%

say their expectations have been met



86%

are able to effectively reach casual gamers at CAGGTUS



85%

consider their goals to have been achieved



85%

rate the quality of the discussions as at least good



85%

plan to participate again



83%

are able to reach gaming enthusiasts at the event - at least to a good extent

rate their ability to reach their target audience at

1,9





TCG & TABLETOP AREA



POWERED BY
**FIND YOUR
NEXT
GAME**
powered by
GameStar

CARRIED BY
ebay  **LIVE**

NEW IN 2026

LORCANA TOURNAMENT:

256 participants

TABLETOP:

over **250** participants in Warhammer 40,000,
Age of Sigmar, Blood Bowl and Kill Team tournaments

over **400** demo rounds in Lorcana, Pokémon,
One Piece, Magic: The Gathering, and more.

CARD SHOW:

8 retailers

66 collector's tables

TABLETOP Stream, April 18, 2026 (without the finale)

Average Concurrent Viewers:	203
Peak Viewers:	882
Unique Viewers:	22.458
Live-Views:	25.552
Stream duration:	10h 57m

TCG Stream, April 19, 2026

Average Concurrent Viewers:	98
Peak Viewers:	171
Hours Watched:	694
Stream duration:	7h 5m

NEW



TALENTS

TOTAL REACH OF ALL THE TALENTS



2.300.248



4.092.880



1.000.731



615.186

11 Shows

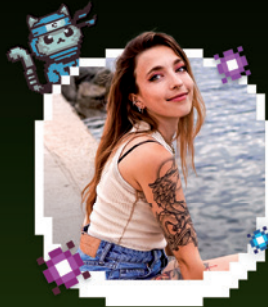
almost 21 hours
of live program



Baso



Doktor Froid



Junicats



LillyTheChilly



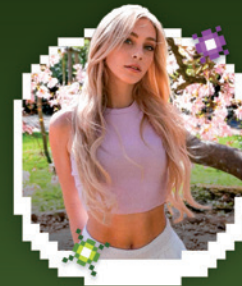
RvNxMango



Maxim



RocketBeansTV



Milschbaum



LaLena



All the Talents at a glance:
www.caggtus.de/talents

PRICES 2027

EXHIBITORS

EARLY BIRD
(07.09.26-31.01.27)
129,00 EUR/m²

REGULAR
(STARTING 01.02.2027)
177,00 EUR/m²

+ plus
BASIC MARKETING PACKAGE: 690,00 EUR
SUSTAINABILITY FEE: 6,50 EUR/m²
(up to 80 m²)
AUMA: 0,60 EUR/m²

RETAILERS

EARLY BIRD
(07.09.26-31.01.27)
109,00 EUR/m²

REGULAR
(STARTING 01.02.2027)
127,00 EUR/m²

+ plus
BASIC MARKETING PACKAGE: 290,00 EUR
SUSTAINABILITY FEE: 6,50 EUR/m²
(up to 80 m²)
AUMA: 0,60 EUR/m²



Curious about 2027:
www.caggtus.de/en/exhibit/stand-planen/termine-und-preise



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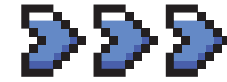


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LINKS

Website

 Instagram

 Discord

 Twitch

 TikTok

 YouTube

 LinkedIn

**SAVE THE
DATE!**
APRIL
9 - 11, 2027

LAN STARTING APRIL 8